

THE
Art Of
Conversation
A SPEAKER SERIES

featuring Maurice Hines (1/23/18), Susan Stroman (2/28/18) and Sarah McBride (4/25/18)
presented by The Cab Calloway School Fund and Cab Calloway School of the Arts

The Cab Calloway School Fund is introducing a Speaker Series for the school year 2017-18. This new speaker series invites the public to listen to three accomplished professionals, all with ties to the Wilmington area. The speakers will share their varied stories and experiences on how their passionate careers came to be.

Sponsors will enjoy the benefits described below and the donated funds will be utilized to benefit Cab Calloway School Fund's endowment. The endowment, in turn, will provide long-term resources to create new and continue existing arts based programs such as SMArtSummer, the Cab Piano program, a newly created professional recording studio, and many other educational programs, scholarships, and workshops.

The Cab Calloway School Fund, a non-profit 501(c)(3) organization, provides scholarships and grants for private lessons, workshops, school trips, instruments, tools and supplies. We make it possible for Cab Calloway School of the Arts to have a full piano program. Our summer program (SMArtSummer) offers six weeks of arts and science camps, attended by more than 700 students in 2016, including disadvantaged and deaf children.



CORPORATE SPONSORSHIPS

Executive Sponsorship - \$10,000

Sponsorship at this level entitles the sponsoring organization the following:

- 2 tickets to a pre-event cocktail party with each speaker
- 10 (30 total) Seated tickets to each event
- Platinum Theatre plaque on patron board
- Organization recognition at each event via public announcement of sponsorship
- Organization name/logo displayed on all event promotional materials (providing sponsorship occurs prior to printing)
- Full page ad in event programs
- Organization name/logo listed as sponsor on CCSF website for duration of events
- Organization name/logo on event webpage
- Organizational name/logo displayed at the event
- Opportunity to place organization giveaways at event
- Exhibit table

Presenter Sponsorship - \$5,000

Sponsorship at this level entitles the sponsoring organization the following:

- 2 tickets to a pre-event cocktail party with each speaker
- 8 (24 total) Seated tickets to each event
- Gold Theatre plaque on patron board
- Half page ad in event programs
- Organization name/logo listed as sponsor on CCSF website for duration of events
- Organization name and logo on event webpage
- Organizational name/logo displayed at the event
- Opportunity to place organization giveaways at event
- Exhibit table

Topic Sponsorship - \$2,500

Sponsorship at this level entitles the sponsoring organization the following:

- 2 tickets to a pre-event cocktail party with each speaker
- 6 (18 total) Seated tickets to each event
- Quarter page ad in event programs
- Organization name and logo on event webpage
- Organizational name/logo displayed at the event

Series Sponsorship - \$1,000

Sponsorship at this level entitles the sponsoring organization the following:

- 4 (12 total) Seated tickets to each event
- Organization name/logo on event webpage
- Organization name/logo in event programs
- Organizational name/logo displayed at the event

INDIVIDUAL SPONSORSHIPS

Executive Sponsor - \$5,000

Sponsorship at this level entitles the sponsor to the following:

- 2 tickets to a pre-event cocktail party with each speaker
- 6 (18 total) Seated tickets to each event
- Platinum Theatre plaque on patron board
- Sponsor's name on event webpage
- Sponsor's name listed in event programs

Presenter Sponsorship - \$2,500

Sponsorship at this level entitles the sponsor to the following:

- 2 tickets to a pre-event cocktail party with each speaker
- 6 (18) Seated tickets to each event
- Gold Theatre plaque on patron board
- Sponsor's name on event webpage
- Sponsor's name listed in event programs

Topic Sponsorship - \$1,000

Sponsorship at this level entitles the sponsor to the following:

- 6 (18 total) Seated tickets to each event
- Silver Theatre plaque on patron board
- Sponsor's name on event webpage
- Sponsor's name listed in event programs

Series Sponsorship - \$500

Sponsorship at this level entitles the sponsor to the following:

- 4 (12 total) Seated tickets to each event
- Bronze Theatre plaque on patron board

Individual Sponsorship - \$250

Sponsorship at this level entitles the sponsor to the following:

- 2 (6 total) Seated tickets to each event
- Sponsor's name listed in event programs

For more information on sponsorships contact Jeffrey Politis at info@cabcallowayschoolfund.org or 302-383-0429

The Art of Conversation Speaker Series - www.artofconversations.org

SPONSOR REGISTRATION FORM

Organization/Individual Name: _____

Address: _____

City/State/Zip: _____

Contact: _____

Phone: _____

Email: _____

Sponsorship Level – please select level:

CORORATE SPONSORSHIP LEVELS

Executive Sponsorship	\$10,000
Presenter Sponsorship	\$5,000
Topic Sponsorship	\$2,500
Series Sponsorship	\$1,000

INDIVIDUAL SPONSORSHIP LEVELS

Executive Sponsorship	\$5,000
Presenter Sponsorship	\$2,500
Topic Sponsorship	\$1,000
Series Sponsorship	\$500
Individual Sponsorship	\$250

*Please note: An Exclusive Sponsorship level is available and may be an organization, company, or individual.
Please confirm availability with Jeffrey Politis at info@cabcallowayschoolfund.org or 302-383-0429.

PAYMENT INFORMATION

Payment accepted via check payable to: Cab Calloway School Fund

Check #: _____

Amount: _____

Payment via Credit Card: _____

Please contact Jeffrey Politis at info@cabcallowayschoolfund.org or 302-383-0429.

Email company or organization logo to info@cabcallowayschoolfund.org

Please send payment to:
Cab Calloway School Fund
P.O. Box 4642
Wilmington, DE 19807